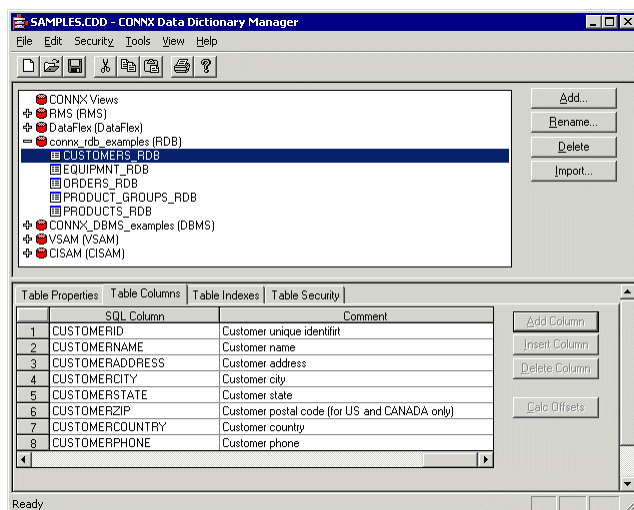




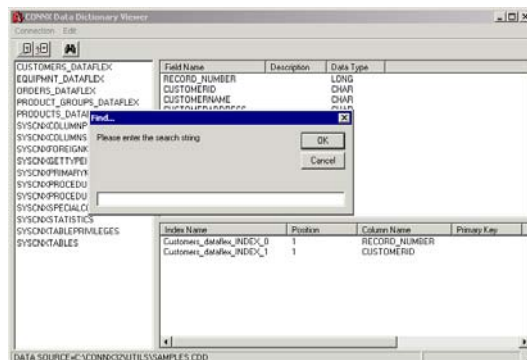
CONNX and Metadata Management

by Larry McGhaw, Director of Product Development

IDC, the global market intelligence and advisory firm, reports that most companies have data stored in at least nine different database types. As businesses merge and acquire new companies, the problem of disparate data increases. CONNX solves the problem by providing companies with an enterprise-wide view of corporate data and metadata.



Understanding how disparate corporate data fits together is the key to application integration. The CONNX Data Dictionary stores metadata from both relational and non-relational data sources, and thereby enables further documentation of the metadata. CONNX also provides tools so that end users can view the metadata and any associated documentation. The largest stumbling block in rolling out a reporting system is educating users on the structure of the data and on how to query the data properly. CONNX simplifies that task by providing tools end users can use to invoke, view, and search the metadata.



For more information about CONNX, contact:
CONNX Solutions, Inc., 2039 152nd Avenue NE, Redmond, WA 98052
 Toll Free: 1-888-882-6669
 Tel: 425-519-6600
 Fax: 425-519-6601
www.CONNX.com

All trademarks, registered trademarks, product names, and company names mentioned herein are acknowledged as the property of their respective owners.